

Label Printers Label Applicators & Accessories

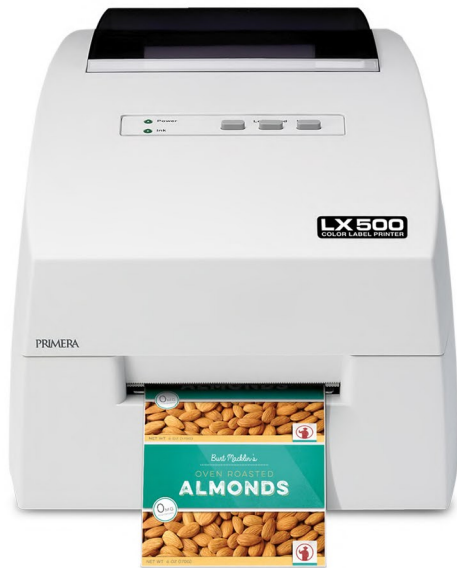


PRIMERA
TECHNOLOGY, INC.

www.primera.com

DESKTOP COLOR LABEL PRINTERS

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND



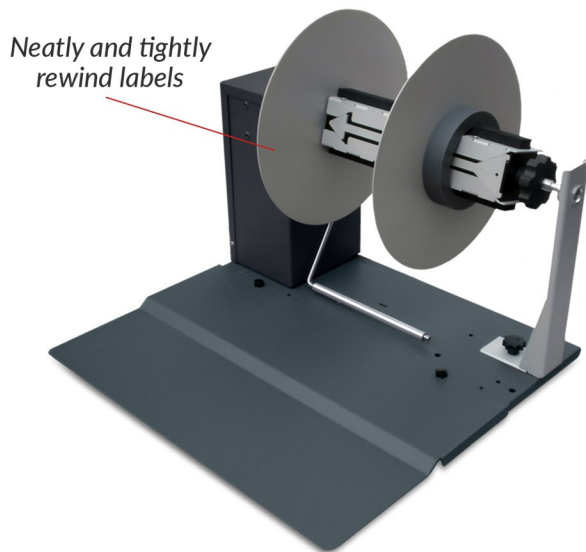
LX500 COLOR LABEL PRINTER

LX500 produces gorgeous, professional-quality labels for all your short-run, specialty products. It's ideal for industries such as gourmet foods, wine, personal care, natural products, and more.

With fast print speeds, competitive label quality and cost per label, and a guillotine-style label cutter, the LX500 is the ideal entry-level color label printer designed for your business to thrive.

LX500 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Media width of 0.75" to 4.25" (19 mm to 108 mm)
- » Print length of 0.25" to 24" (6 mm to 610 mm)
- » One high yield tri-color ink cartridge
- » Guillotine-style label cutter



Neatly and tightly
rewind labels

RW-12 LABEL REWINDER

RW-12 Label Rewinder makes it easy to rewind large quantities of labels. It's perfect for use with most direct thermal, thermal transfer, or inkjet-based label printers, including Primera's LX-Series label printers.

Features Include:

- » Steel housing and base
- » Supports an 8.66" wide roll
- » Bi-directional rotation allows better performance with external feed printers.



Cosmetics

Food

Visitor
Badges

Beer, Wine,
and Spirits

LX610

COLOR LABEL PRINTER

Print and Cut Custom Labels of Any Shape or Size* – All in One Simple, Unattended Process.

Automatic Built-In Die-Cutting

LX610's printing and precision die-cutting are incorporated into one easy, timesaving step. Just import your design and select a cut format. Choose from standard die-cuts – such as squares, circles or rectangles in any size, or a contour cut that automatically and precisely follows the outline of the image.* You'll never need to order a custom die again!

LX610 Features Include:

- » Automatic, built-in die-cutting
- » Color inkjet printing at up to 4800 dpi
- » Max print width 4.1" (104mm) – die-cutting or 5" (127mm) – pre-die cut label material
- » Single tri-color dye, pigment or CMY+ Ultra Black cartridges (ships with dye)
- » Pizza-wheel style label cutter

**Software upgrade required for cuts beyond standard shapes such as squares, circles, or rectangles*

LX600

COLOR LABEL PRINTER

LX600 encompasses all the same quality features as the LX610 without the built-in die-cutting. It's perfect for a range of industries including health and beauty, food and beverage, chemicals and more.

LX600 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Print width of 0.5" to 5" (13mm to 127mm)
- » Interchangeable pigment and dye inks
- » Single tri-color dye, pigment or CMY+ Ultra Black cartridges (ships with dye)
- » Pizza-wheel style label cutter



LX610 has Built-In Digital Die-Cutting – Cut Any Label Shape!



CMY+
ULTRA BLACK INK

New dye-based ink formulation delivers deep black, sharp text, bright color and superior water-resistance especially when paired with white gloss BOPP material. Compatible with LX600, LX610 and LX910. Already included with LX3000 and LX4000.

DESKTOP COLOR LABEL PRINTERS

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND

LX910 COLOR LABEL PRINTER

LX910 is the highest print quality color label printer ever developed by Primera. It uses a high capacity thermal inkjet print head with one cartridge that was designed from the start to be unmatched in its performance. Print with dye or pigment ink, all in the same printer.

LX910 Features Include:

- » Color inkjet printing at up to 4800 dpi
- » Top print speed of 4.5"/sec (114 mm/sec)
- » Print width of 0.75" to 8.25" (19 mm to 210 mm)
- » Print length of 0.75" to 24" (19 mm to 610 mm)
- » One ultra-high yield tri-color ink cartridge available in pigment or dye. Optional CMY+ Ultra Black cartridge is also available.

LX4000 COLOR LABEL PRINTER

NOW WITH
BIG INK™!

LX4000 is the newest, highest-quality label printer developed by Primera. LX4000 features a tanked-ink system and print head for either dye or pigment ink. The tanked-ink system allows LX4000 to deliver a lower cost per print than any other Primera printer. LX4000 also features Primera's innovative ClearView™ ink tank system, which allows users to monitor ink levels effortlessly without ever needing to open the printer's cover.

LX4000 Features Include:

- » Color inkjet printing at up to 4800 dpi with print speeds of up to 4.5"/sec (114 mm/sec)
- » Print width of 0.75" to 8.25" (19mm to 210mm)
- » Print length of 0.75" to 24" (19mm to 609mm)
- » Wired ethernet for network connections
- » Incorporates CMY+ Ultra Black ink for deep black, sharp text, bright colors and superior water-resistance with white gloss BOPP material and other approved substrates. Pigment ink is also available for superior UV resistance.

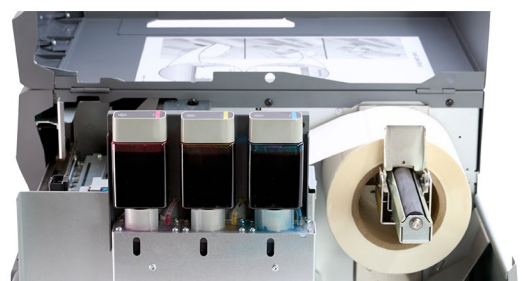





NEW!



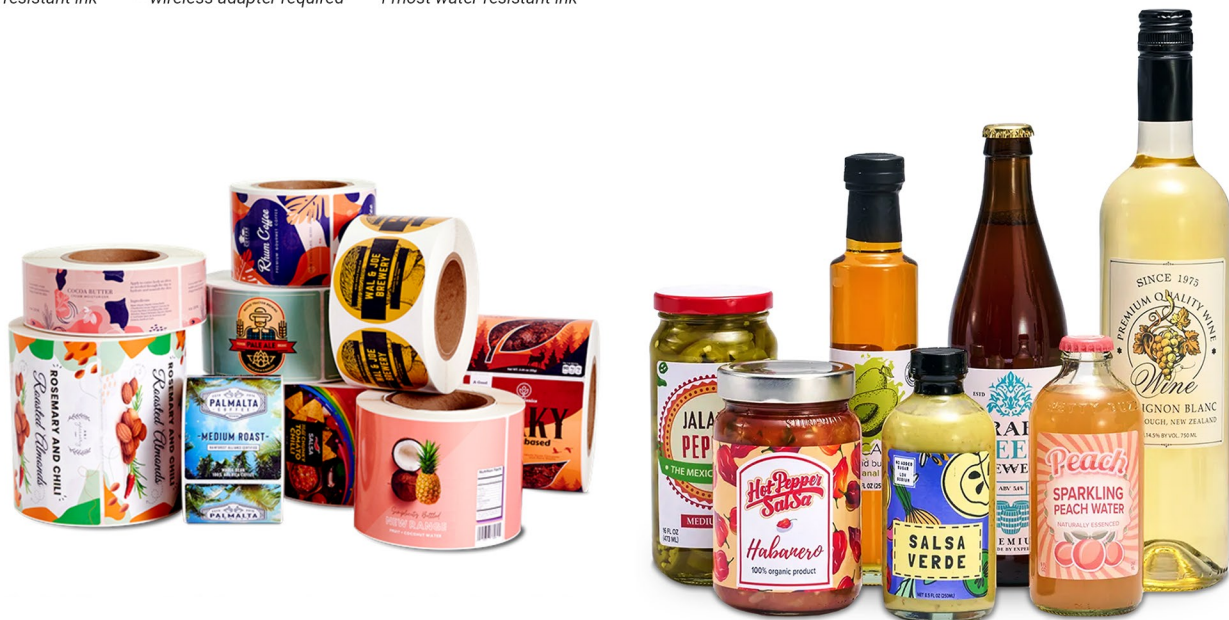
Separate CMY Tanked Ink is fed through tubing to the LX4000 print head

Large, separate ink tanks are chipped to track levels in PrintHub.



	LX 500 COLOR LABEL PRINTER	LX 600 COLOR LABEL PRINTER	LX 610 COLOR LABEL PRINTER	LX 910 COLOR LABEL PRINTER	LX 4000 COLOR LABEL PRINTER
					
Recommended Labels/Day	1 to 1,000	1 to 3,000	1 to 5,000	1 to 7,500	
Label Types	Pre die-cut continuous, and black marks	Pre die-cut continuous and black marks (Plus on-demand digital die-cut for LX610)	Pre die-cut continuous, and black marks	Pre die-cut continuous, and black marks	
Maximum Media Width (Pre die-cut labels)	4.25" (108mm)	5.125" (130mm)	8.375" (213mm)	8.375" (213mm)	
Maximum Print Width (Pre die-cut labels)	4.25" (108mm)	5.00" (127mm)	8.25" (210mm)	8.25" (210mm)	
On-Demand Digital Die-Cutting	No	Yes - LX610 only	No	No	
Print Resolution	Up to 4800 dpi	Up to 4800 dpi	Up to 4800 dpi	Up to 4800 dpi	
Print Speed (up to)	2.5"/sec. (64mm/sec.)	4.5"/sec. (114mm/sec.)	4.5"/sec. (114mm/sec.)	4.5"/sec. (114mm/sec.)	
Ink that Ships with Printer	Single Dye CMY	Single Dye CMY, ultra-high yield	Single Dye CMY, ultra-high yield	Separate CMY, Tanked Ink	
Ink Type(s)	Dye	Dye, Pigment*, or CMY+ Ultra Black†	Dye, Pigment*, or CMY+ Ultra Black†	CMY+ Ultra Black Dye or Pigment*	
Built-in Cutter	Yes	Yes	Yes	Yes	
Wired/Wireless Ethernet	No	No	No	Yes**	
Operating System Compatibility	Windows® 8/10/11 or MacOS 11 - MacOS 15 (Sequoia)	Windows® 8/10/11 or MacOS 11 - MacOS 15 (Sequoia)	Windows® 8/10/11 or MacOS 11 - MacOS 15 (Sequoia)	Windows® 8/10/11 or MacOS 11 - MacOS 15 (Sequoia)	

* UV resistant ink ** wireless adapter required † most water-resistant ink



DESKTOP LABEL APPLICATORS & DATE CODERS

SEMI-AUTOMATIC LABELING SOLUTIONS



AP360 LABEL APPLICATOR

AP360 Label Applicator is the perfect semi-automatic labeling solution for cylindrical containers as well as many tapered containers, including bottles, cans, jars and tubes. Applies a single label to each container.

Features Include:

- » Quick set-up and easy operation
- » Accurately applies labels with variable spacing
- » Fast – labels are applied at 5.3" (135mm) per second – up to 1200 containers per hour



AP380 LABEL APPLICATOR

NEW!

AP380 Label Applicator is our newest, fastest, and most advanced label applicator for the precise labeling of cylindrical and tapered containers. This model features a built-in label liner rewriter and increased speed for the most efficient label application. Applies one or two labels to each container.

Features Include:

- » Quick set-up and easy operation
- » Label liner rewriter
- » Store up to nine offsets with digital display pad
- » Accurately applies labels to the front and back with variable spacing
- » Fast – apply up to 1500 labels per hour



*applicator not included

AP-CODE DATE CODER

The AP-CODE Lot and Date Coding Module connects seamlessly with the AP360 and AP380 Label Applicators to print dates, lot codes, and much more directly onto containers.

Features Include:

- » Quick set-up and easy operation
- » Black solvent ink for durable printing
- » Prints on glass, plastic, metal, laminated labels, and more
- » Print length of 0.75" to 24" (19mm to 609mm)
- » Included touchscreen for entering data and configuring date and lot codes





AP550 LABEL APPLICATOR

AP550 Label Applicator is a flat surface, semi-automatic label applicator for rectangular or tapered bottles, boxes, packages, bags, pouches, lids, tins, and more.

Features Include:

- » Quick set-up and easy operation
- » LED display with counter
- » Applies up to 500 labels per hour

PL400 POUCH LABELER





NEW!

The PL400 Pouch Labeler is the ideal semi-automatic labeling machine for businesses needing to apply labels to unfilled pouches. Designed for precision and efficiency, the PL400 ensures that labels are smoothly and accurately applied as each item is placed into the machine.

Features Include:

- » Quick set-up and easy operation
- » Label liner rewinder
- » Accurately applies labels to the front and back with variable spacing
- » Fast – apply up to 1300 labels per hour



	AP360 LABEL APPLICATOR	AP380 LABEL APPLICATOR	AP550 LABEL APPLICATOR	PL400 POUCH LABELER
				
Labels Applied	1 at a time	2 at a time (front & back)	1 at a time	1 or 2 (front & back)
Types of Containers	Cylindrical	Cylindrical	Flat or Tapered	Flat Pouches
Labels/Hour (up to)	1200	1500	500	1300
Maximum Container Width	9.4" (239mm)	9.4" (239mm)	12"+ (305mm)	9" (229mm)
Maximum Container Diameter/Height	8" diameter (203mm)	8" diameter (203mm)	8" high (203mm)	32" high (812mm)
Maximum Label Width	8.375" (213mm)	8.375" (213mm)	4.125" (105mm)	8.25" (210mm)
Built-in Liner Rewinder	No	Yes	No	Yes

Learn More About Other Primera Products

www.primera.com

eddie[®]
Edible Ink Printer

Print directly onto the surface of cookies, candies, macarons, and more!

Used by bakeries, cottage bakers, candy makers, caterers, pastry chefs, event planners, and more.



Headquartered in Plymouth, Minnesota, Primera Technology, Inc. is one of the world's leading developers and manufacturers of specialty printing equipment including the Bravo-Series CD/DVD/BD Disc Publishers, LX-Series Color Label Printers, AP-Series Label Applicators, Pouch Labelers, Signature Slide and Cassette Printers, and Eddie, the Edible Ink Printer.

Primera sells its products in more than 200 countries and territories globally. Sales, support, and customer service are available in all time zones and, when using live chat, in 100+ languages.



PRIMERA
TECHNOLOGY, INC.

Headquarters

Two Carlson Parkway North
Plymouth, MN 55447-4446 U.S.A.
+1 800 797-2772
+1 763 475-6676

Europe Office

Evert van de Beekstraat I-104
The Base B
Amsterdam, 1118CL
Netherlands
Local 020 808 2998
International +31 20 808 2998

sales@primera.com

www.primera.com

europesales@primera.com

© 2024 Primera Technology, Inc. All rights reserved. Primera and Eddie are registered trademarks of Primera Technology, Inc. All other trademarks are the property of their respective companies. Specifications are subject to change without notice. All data and company names used in physical samples are fictitious.

Product warranty and prices may be different in countries outside of the USA.